

Win a family trip to the Great Barrier Reef FAQs

FREQUENTLY ASKED QUESTIONS

Please refer to the general information below on frequently asked questions. For full details please refer to the terms & conditions available.

How old do I have to be to enter?

Entry is only open to Australian residents who are 18 years and over.

If I'm not from Australia, can I still take part in this promotion?

You can enter if you are an Australian resident aged 18 and over.

How do I enter the promotion?

To enter the Promotion, the entrant must complete the following steps during the Promotional Period:

a) purchase 2 of any Fibre fit cereals in a single transaction from any IGA/Super IGA, Foodworks, Spar store, Fresh & Save Food, Drakes Supermarkets, or Supa Bar within Australia

b) visit www.kelloggs.com.au/holidaywin , follow the prompts to the Promotion entry page;

c) sign up to be a Kellogg's account member or login if an existing member; and

d) Then simply scan or take a photo of your receipt and upload here. Limit 1 entry per transaction. Maximum 3 entries per person each day.

ONLY JPG, JPEG, PNG, PDF file formats for the photo/scanned copy of receipt. File size cannot exceed 6MB.

e) Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original receipt for the qualifying purchase.

Where can I buy specially marked products?

From any IGA/Super IGA, Foodworks, Spar store, Fresh & Save Food, Drakes Supermarkets, or Supa Bar within Australia

How long does the promotion last?

The Promotion commences at 9pm on 15/07/2021 and ends on 11:59pm on 31/08/2021.

Can I enter this promotion more than once?

Entrants are entitled to three entries for each pack of participating product purchased per person, per day. Subject to a maximum of three entries per day of the Promotion Period and provided each entry meets all requirements of these terms and conditions. Entrants must complete a separate entry for each individual entry they submit and must upload the relevant receipt for each individual entry.

How will the winners be chosen? The winner will be determined by representatives of the Promoter through a randomized selection on 3/09/2021. The best valid entry, as determined by the judges, will win the prize specified in the Schedule above.

- i) The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant.
- ii) The winner will be determined by chance. Skill plays no part in determining the winner.

What is the Prize?

The prize includes:

- 2 nights' 4-star accommodation for 2 adults and 2 children;
- 4 x return economy flights from the winner's nearest Australian capital city to Cairns, Queensland (not provided if winner resides in QLD. However, the Promoter may provide flights to the winner within QLD at their discretion based on the winner's location in relation to Cairns); and
- A \$AUD500 voucher towards a Great Barrier reef cruise experience with Quicksilver for 2 adults and 2 children.

How many Prizes are there? There is one prize to be won.

How will I know if I've won? The winner will be contacted by phone and/or email within five (5) days of the judging.

How will I receive my Prize?

- Itinerary will be determined by the Promoter in its absolute discretion. Travel must be taken from 01/10/21 to 01/10/22. The prize is subject to booking and flight availability and subject to Covid restrictions/cancellations.
- Travel itinerary will be determined by the Promoter in its absolute discretion.

I am having issues entering the promotion on the website?

Please [click here](#) for troubleshooting tips and website log in errors.